

Entrepreneurship and Effective Small Business Management (11th Edition) PDF

Cases		Entrepreneurship and Effective Small Business Management	
Case #	Entrepreneur's & Company Name	Relevant Topics	Chapter Reference
1	James Heckman Heckman's Food Products and Ice Cream Company	- Business planning, growth, focus and vision - Marketing, including retail and social media marketing - Human resources	19
2	Deer-skins HilltopHorseage	- Industry: distasteful human services for profit/business - Entrepreneurship - Marketing & advertising - Management - Location of financing - Human resources management staffing	19, 20, 21
3	Debra Neuberger Debra LLC	- Industry: alternative health care - Marketing and sales - Human resources - Location of financing - Location of business - Management - Human resources	17
4	Lu's Restaurant and Cold Beer Burgers	- Industry: restaurant - Marketing & advertising - Location of financing - Location of business - Management - Human resources - Location of business	17
5	Naheem Khan and Steve Placido Khan Placido LLC	- Industry: Wholesale Supply - Marketing and sales - Location of financing and the Affordable Care Act	23
6	Angela Colquhoun and Martin Buckley Buckley Pharmacy	- Industry: Pharmacy - Marketing and sales - Human resources - Location of financing - Location of business - Management - Human resources	14
7	Wendy and John Buckley Buckley Pharmacy, Part 2	- Industry: Pharmacy - Marketing and sales - Human resources - Location of financing - Location of business - Management - Human resources	15
8	Ryan Jensen Jensen's Hair Day	- Industry: Apparel - Location of financing - Location of business - Management - Human resources - Location of business	15
9	Steven Seitzman and Kevin Yu Seitzman LLC	- Industry: Social media services - Location of financing - Location of business - Management - Human resources - Location of business	16
10	Jeffrey Jones Jeffrey Associates	- Industry: Real estate - Marketing and sales - Location of financing - Location of business - Management - Human resources - Location of business	16

PDF-7a26e | For undergraduate and graduate courses in entrepreneurship and/or small business management. Discover how to successfully launch and manage a small business. Open your students' minds to the possibilities, challenges, and rewards of becoming a small business owner with Entrepreneurship and Effective Small Business Management . This text provides students with the tools they need in order... *Entrepreneurship and Effective Small Business Management (11th Edition)*



1

[Pub.21lpT] Entrepreneurship and Effective Small Business Management (11th Edition) PDF | by Norman M. Scarborough

Entrepreneurship and Effective Small Business Management (11th Edition) by by Norman M. Scarborough

This Entrepreneurship and Effective Small Business Management (11th Edition) book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this reserve incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. This kind of Entrepreneurship and Effective Small Business Management (11th Edition) without we recognize teach the one who looking at it become critical in imagining and analyzing. Don't be worry Entrepreneurship and Effective Small Business Management (11th Edition) can bring any time you are and not make your tote space or bookshelves' grow to be full because you can have it inside your lovely laptop even cell phone. This Entrepreneurship and Effective Small Business Management (11th Edition) having great arrangement in word and layout, so you will not really feel uninterested in reading.

 [Read Online: Entrepreneurship and Effective Small Business Management \(11th Edition\) PDF](#)